



GLOBAL ENTREPRENEURSHIP WEEK

Qatar 2015

AGENDA

15 to 16 November 2015
at Grand Hyatt Hotel

17 to 19 November 2015
(check the GEW website
for locations)



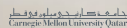
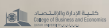
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AGENDA – SUNDAY 15 NOVEMBER 2015

Time	Title	Speaker	Location
10:00 - 11:00	Registration		Registration area
11:00 - 11:05	Welcome	Hamad Al-Nuaimi	Main Hall
11:05 - 11:10	Patronage Speech	H.E. Dr. Hessa Al Jaber, Minister of Information and Communication Technology	Main Hall
11:10 - 11:15	QDB CEO Speech	Abdulaziz bin Nasser Al-Khalifa	Main Hall
11:15 - 11:20	Qatari Entrepreneurs Celebrating Achievements Video		Main Hall
11:20 - 11:55	"Qatari entrepreneurs celebrate achievements" – Panel Discussion	Moderator: Sultan Al Kuwari	Main Hall
11:55 - 12:20	Launching the Qatari SME Definition – Panel Discussion	Moderator: Hamad Al Kubaisi	Main Hall
12:30 - 12:35	Coffee break & Gallery walk		Gallery
12:35 - 1:00	"DIC gateway for TECH startups"	Duha Al-Buhendi	Main Hall
1:00 - 1:30	"QDB Launch - New support products and services Entrepreneurs"	QDB Team	Main Hall
1:30 - 2:00	"Managing Employees"	Michael Early, Senior Associate, Sultan Al-Abdulla & Partners	Main Hall
3:00 - 4:00	"How to pitch a killer business presentation"	Amin Matni/Khaled Sadeeddin QBIC Program Manager, Training/Incubation	Hall (1)
4:00 - 4:30	"Selecting the Ideal Business Concept For You"	Iyad Hadba, CEO of Excellence Factors International	Main Hall
4:00 - 4:30	"Entrepreneurial Leadership and Emotional Intelligence"	Dr. Maher Hakim, CMU	Hall (1)
4:30 - 5:30	"Power of Networking for Entrepreneurs"	Emad Saif, Center for Entrepreneurship, QU	Hall (1)
5:30 - 6:00	"Direct Finance Offering"	Ibrahim Hassan, Senior Relationship Manager, QDB	Main Hall
6:00 - 6:30	"Al Dhameen Credit Guarantee"	Mohammed Al-Jalalima, Sr. Relationship Manager, QDB	Main Hall
6:30 - 7:00	"QDB SME Equity Fund"	Nizar Radwan Darwish, Manager of Investment, QDB	Main Hall
7:00 - 9:00	Speed Networking Events		Hall (2)

AGENDA – MONDAY 16 NOVEMBER 2015

Time	Title	Speaker	Location
9:00 - 10:00	Registration		Registration Area
10:00 - 10:30	"Internationalization of Local Companies"	Amjad Hussain – Partner Mohammed Tartir, Associate K&L Gates LLP	Main Hall
10:30 - 11:00	"Al Dhameen Credit Guarantee"	Mohammed Al-Jalalima, Sr. Relationship Manager, QDB	Main Hall
11:00 - 12:15	Entrepreneurs Panel – Entrepreneurs share their real life journey and experiences	ictQATAR + Isteshara + Bedaya + QBIC Moderator: Mahmoud Al-Mahmoud	Main Hall
12:15 - 1:15	"Advantages of Trademarks and Copyrights Registration"	CEDAR WHITE BRADLEY Thems van de Merwe, Consultant	Main Hall
12:15 - 1:30	Key Findings from the Qatar Global Entrepreneurship Monitor Report	Panelist: Dr. Tarek Coury, Silatech Moderator: Noura Kamel, Silatech Discussant: Dr. Rana Hendy, Qatar University (TBD)	Hall (1)
12:15 - 1:30	QNB session	Hamad Hassan AlJamali, Acting Assistant General Manager of QNB EME dep	Hall (2)
12:15 - 1:30	Gallery/Booth walk Prayer break & Lunch		Gallery
4:00 - 7:00	"A Life in the Day of a Tourist: Mapping the Visitor Experience" Business Idea generation	Roger Steven Griffiths, Head of Incubation, QBIC Tourism Incubator	Hall (1)
4:00 - 4:30	"Legal Aspects towards establishing a New Company in Qatar" Service provider presentation	Mahmoud Abuwasel, Associate Sultan Al-Abdulla & Partners	Main Hall
4:30 - 5:30	Qatar Science Club Tour	Fahad Al-Kuwari	Main Hall
5:30 - 6:00	"QDB SME Equity Fund"	Nizar Radwan Darwish, Manager of Investment, QDB	Main Hall
6:00 - 7:00	"Al Dhameen Program Workshop"	Mohammed Al-Jalalima, Sr. Relationship Manager, QDB	Main Hall
Al-Fikra Pitching Day			
Full Day 9:00 - 5:00	Al Fikra Competition Participants pitching day	Sultan Al-Kuwari, QDB	Workshops Hall

Check the website for more details & "Full Day Activities"

AGENDA – TUESDAY 17 NOVEMBER 2015

Time	Title	Speaker	Location
9:00 - 10:00	Registration		Registration area
9:00 - 1:30	Entrepreneurship Tour	QDB + Bedaya + QBIC	QBIC
10:00 - 11:00	"The big 3 mistakes of talking to Customers"	Rob Fitzpatrick, CEO of Founder Centric	QBIC
11:30 (20 minutes)	Tour in the QBIC facilities	QBIC facility team	QBIC
12:00 - 02:30	Prayer and lunch break		QBIC
2:30 - 3:30	"How to have easier customer conversations and close your first big deal"	Rob Fitzpatrick, CEO of Founder Centric	QBIC
3:30 (20 minutes)	Tour in the QBIC facilities	QBIC facility team	QBIC
4:00 - 5:00	(Effective social media marketing for SMEs)	Ammr Mohammed	QBIC
5:00 - 6:00	"Impact of a Bankable Business Plan on starting-up a new Business and its significance towards Access to Finance"	Moore Stephens David Spacey, Directory Advisory	QBIC
6:00 - 7:00	"Raising Private Equity and/or Growth Capital to Ensure Business Success"	Sanjay Bhatia Managing Director Alpen Capital Investment Bank (Qatar) LLC	QBIC
6:00 - 7:00	Brand Positioning: How to locate your brand in the mind of consumers	Emad Al Khaja Executive Director, Injaz	QBIC
QSTP			
4:30 - 6:30	Presentation and Pitching: How to pitch your idea to investors	TBC	QSTP
4:30 - 6:30	Introduction to Big Data in partnership with Qatar Computing Research Institute – QCRI	Paolo Papotti, Zoi Kaoudi	QSTP
7:00 - 9:00	Introduction to Machine Learning in partnership with Qatar Computing Research Institute – QCRI	Muhammad Imran, Shafiq Joty	QSTP

AGENDA – WEDNESDAY 18 NOVEMBER 2015

Time	Title	Speaker	Location
9:00 - 1:30	Entrepreneurship Tour	QDB + Bedaya + QBIC	QBIC
11:30 (20 min)	Tour in the QBIC facilities	QBIC facility team	QBIC
12:00 - 02:30	Prayer and lunch break		QBIC
3:00 - 3:30	"Franchising Local Business Concept"	Imad Charafeddine, Chairman Chirine Ajami, Vice President / Strategic Francorp Middle East	QBIC
3:40 (20 min)	Tour in the QBIC	QBIC facility team	
4:00 - 5:00	Speaker Series: Talabaat.com, Success story	Mohamad Jaffar, Talabaat.com	QBIC
5:00 - 7:00	"Al Dhameen Program Workshop"	Mohammed Al-Jalalima, Sr. Relationship Manager, QDB	QBIC
6:00 - 7:00	Aff Session: Client and I	Nael Salah Eldin	QBIC
6:00 - 8:00	"Scalability of Depth, but first let me take a selfie"	Riyaad Minty, Al Jazeera	QBIC
CMU			
10:30 - 11:00	"Entrepreneurship, Innovation and Emotional Intelligence"	Dr. George White, CMU	CMU
QSTP			
5:00 - 8:00 pm	Built on the concept of Speed Dating		QSTP

AGENDA – THURSDAY 19 NOVEMBER 2015

Time	Title	Speaker	Location
19 Nov 2:00 - 8:00 pm	Arduino Prototyping Workshop	TBC	QSTP

FULL DAY ACTIVITIES

Time	Activity	Location
4:00 pm - 9:00 pm	All Days Startups Bazaar	Qatar University – collage of business and economics – Hall C
	All Days Enterprise challenge 2015	HBKU Universities Qatar University Stenden University CNAQ
9:00 - 1:30	17th - 18th School trips - Bedaya	QBIC
9:00 - 5:00	16th Alfikra competition	Hotel